



Create South East Cohort Showcase

Wednesday 15th January 2025
Kings Place

CREATE
South East

Event Programme

Date & Time

Wednesday 15th January, 3pm - 7pm

Location

The Battlebridge Room, Kings Place, Kings Cross, 90 York Way, London, N1 9AG

Schedule

- 3:00pm** Arrival with Tea and Coffee
- 3:15pm – 5:30pm** Pitches from businesses participating in the Create South East Programme
- 5:30pm – 5:45pm** In Conversation with Jarred Henderson from Studio Sam Causer
- 6:00pm – 7:00pm** Networking Reception in Exhibition Space

We would like to thank our programme partners for their continued support of the programme and programme members



Meet the businesses

The businesses featured today have been a part of our Create South East business support programme. There will be a selection of pitches from our businesses and an expo space where more of our founders will be showcasing.

We're extremely proud to present these businesses today to showcase their growth and celebrate their journey.

Business Expo



A New Icon

Reinventing sports sponsorships for athletes, brands, and fans. Tapping into unique passions, subcultures, and global interests, A New Icon is the platform to level up your sponsorships and promotions.



www.anewicon.com



[A New Icon](#)



[@anewicon](#)



Brightside Publishing

Brightside Publishing produces six free community print magazines across East Kent, including the Margate Mercury and the Whitstable Whistler.



www.brightsidepublishing.com



[@brightsidepublishing](#)



[Brightside Publishing](#)

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Brighthelmstone Promotions

Specialising in Americana music, we promote shows in Brighton, Hassocks and more broadly.

In addition to promoting and marketing shows, the team also has experience in music event production and stage management.



www.brighthelmstonepromotions.co.uk



[@brighthelmstonemusic](https://www.instagram.com/brighthelmstonemusic)



[Brighthelmstone Promotions](https://www.linkedin.com/company/brighthelmstone-promotions)



**FAWN
& THISTLE**

Fawn and Thistle

Fawn & Thistle is a British purveyor of fine and fun paper goods and gifts. Founded in 2013 by illustrator and stationery geek Kirsten McNee, the Fawn & Thistle collection of stationery, kitchenware and gifts aim to make you smile and connect with loved ones.



www.fawnandthistle.com



[@fawn_and_thistle](https://www.instagram.com/fawn_and_thistle)

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Kalikas Armour

Kalikas Armour is a British luxury slow fashion brand, creative consultancy and construction studio. Specialising in direct-to-client, made-to-measure garments, select Ready-To-Wear collections and cross disciplinary collaborations.



[kalikasarmour.com](https://www.kalikasarmour.com)



[@jatinkalikasarmour](https://www.instagram.com/jatinkalikasarmour)

MotionHub

MotionHub

MotionHub is a bespoke media platform for content creators. It provides storage, project management, transcription, AI cataloguing and digital consent; all in one place.

By simplifying the production process, MotionHub allows creatives to do what they do best - be creative!



www.motionhub.ai



[@motionhub.ai](https://www.instagram.com/motionhub.ai)



Ready Aim Fire

ReadyAimFire delivers AAA live action production to the gaming industry and brands who speak to gamers.

Founded in late 2022 by Frank and Tom, a filmmaker and producer respectively, with 15+ years experience in gaming and film production



[readyaimfire.tv](https://www.readyaimfire.tv)



[@readyaimfirestudio](https://www.instagram.com/readyaimfirestudio)

ROVE

Rove Knitwear

ROVE began in 2013 at a workstation set up around the kitchen table. The label was born from a desire to find quality, long lasting knitwear manufactured in Britain using British spun wool.

 roveknitwear.com  [@rove.knitwear](https://www.instagram.com/rove.knitwear)

SUSSEX LOCAL Magazine

Sussex Local Magazine

Sussex Local is an independent community magazine founded in 2007 and delivered by Royal Mail to over 55,000 West Sussex homes each month.

 sussexlocal.net  [sussex-local-magazine](https://www.linkedin.com/company/sussex-local-magazine)
 [@sussexlocal](https://www.instagram.com/sussexlocal)



The Song School

The Song School exists to create communities for music making, accessible for everyone regardless of circumstances. The Song School wants to break down the barriers associated with learning music, including high tuition fees, access to instruments and practice spaces, plus create environments where all children and young people can thrive.

 thesongschool.co.uk  [The Song School](https://www.linkedin.com/company/the-song-school)
 [@thesongschool](https://www.instagram.com/thesongschool)

Business Pitches



AndAlso Improv

AndAlso is an improv company founded by two of the most experienced improvisers in the UK. Our classes combine the unbridled joy and practical benefits of improvisation.



andalsoimprov.com



[AndAlso Improv](#)



[@andalsoimprov](#)



Blisstopia Productions

Blisstopia Productions is an independent production company, founded by Gareth Strachan - a neurodiverse writer, producer and creator - which he set up in 2020 to create and develop scripted projects for the TV, Film and Digital Industry.



www.blisstopiaproductions.co.uk



[@thisisblisstopia](#)



[Gareth Strachan](#)



Funny Women

Funny Women is a leading not for profit community interest company empowering women to perform, write and create comedy, founded by Lynne Parker 22 years ago.



funnywomen.com



[@funny_women](#)

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Future of Film

Through a global network of creators, storytellers and engineers of moving image, we seek to INFORM, INSPIRE and EMPOWER the future of film.



futureoffilm.live



Future of Film



[@futureoffilm_](https://www.instagram.com/futureoffilm_)



GoPhysics

Creators of complete learning packages made from creative visuals that communicate complex information clearly and in engaging ways.



www.gophysics.co.uk



GoPhysics



[@go_physics](https://www.instagram.com/go_physics)



immersiv.es

Immersives Group Ltd is a pioneering creative company dedicated to transforming the landscape of location-based entertainment. Specialising in immersive experiences, the company harnesses cutting-edge technology and innovative storytelling to create unforgettable moments.



immersiv.es

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Main Media

Main Media are a video production company and creative agency based in sunny Southend-On-Sea, Essex. Providing video, animation, and photographic services for businesses, brands, and charities.

 main-media.co.uk



Modish Muslimah

Modish Muslimah is a modest fashion discovery platform. Curating modest fits from top brands and make it available on a single platform.

 modishmuslimah.com  [@themodishmuslimah](https://www.instagram.com/themodishmuslimah)



Uniform 7

School uniform and workwear supplier providing branded goods including embroidery and print. Also designing and bringing to manufacturer adaptive schoolwear for children with sensory and physical disabilities.

 uniform7.co.uk  [@uniform_7](https://www.instagram.com/uniform_7)



Vloop

We pride ourselves on delivering fantastic creative whilst remaining humble: great work doesn't have to come with a great ego. By assembling the right talent, we can solve any problem and bring memorable ideas, big or small, to the screen.

 www.vloop.tv  [@vlooptv](https://www.instagram.com/vlooptv)

Today's Speakers



Cath Ellington

Management Consultant at
[Page Consultancy](#)

Our host today, Cath Ellington, works as one of our programme investment mentors and has helped to see many of our programme businesses through their journey. Cath is a resourceful and client-focused Management Consultant with in-depth experience and specialist business transformation expertise.



Jarred Henderson

Associate Director at [Studio Sam Causer](#)

Jarred is the Associate Director of Studio Sam Causer (SSC), a RIBA-accredited architecture practice that specialises in the ethical conservation of multi-layered, complex and historic buildings and public realm.

Jarred is an alumni of the Create South East programme.



Siobhan Kenny MBE

CEO at [siobhankenny.com](#)

Siobhan's career specialising in marcomms and business strategy spans the private and public sectors in Government and the creative industries.

Siobhan currently runs her own consultancy.

Pitch Panel



John Stenhouse

Business Support Manager at Angels@Essex

John works as one of our programme partners for Angels@Essex to support the Create South East programme.



Deborah Gruenberger

CEO and Creative Director at Gerety

Deborah Gruenberger is founder and creative director of a design and marketing consultancy with over two decades of experience in the startup ecosystem.



Kristina Pereckaite

Founder and Managing Director at South East Angels

Kristina's main focus is growing South East Angels, a meaningful community for angel investors and exited founders in the South East of England.



CREATE

South East

Create South East is a business support programme aiming to bring together a community of creative businesses and founders across Kent, Essex and Sussex. Through various workshops, programme mentoring, and events, we offer business support to founders trying to grow their creative businesses in a challenging landscape.

Formed by a consortium of businesses, agencies and local government bodies, we hope to grow the creative economy in the South East through this support.



Don't forget to sign up to our newsletter to stay up to date with all of our news, activity, and events. Scan the QR code to join our mailing list.



createsoutheast.org.uk



[Create South East](https://www.linkedin.com/company/createsoutheast)



[@createsoutheast1](https://www.instagram.com/createsoutheast1)