

Supporting you to turn your ideas into a leading creative business

- Does your business have creativity at its heart? (eg: design, fashion, architecture, film, broadcast, createch, gaming, immersive, publishing, music, theatre, art, heritage, craft, media).
- Are you operating in Kent, Essex or Sussex?
- Are you ready to take the next big step on your journey to grow your business?

Create South East is designed to help creative businesses like yours. The programme will support you to develop your confidence as a founder to make decisions on investment, IP, business structures and growth plans. It is tailored to the needs of different creative disciplines, their respective markets, governance and distribution models.



What do I get from the programme?

1-2-1 Coaching or Mentoring

Our coaches or mentors will work with your business to address your unique challenges, explore opportunities and develop new networks.



Peer to Peer Cohorts

You will be put together with a curated cohort of creative businesses. The cohort will support, champion and learn from each other throughout the programme.



Tailored Workshops

Cohorts will take part in workshops that are designed specifically for them, covering business foundations and discipline or sub sector-specific challenges.



Investment Opportunities and Networking

The cohorts will be introduced to creative industry investors and have exclusive opportunities to pitch for investment as part of the national **Create Growth Programme**.



“We warmly encourage you to join the Create South East programme so we can help you to realise your ambitions for your company. We work with potential investors across the UK, championing creative and digital investment opportunities and are delighted to be one of the delivery partners for the Create South East Programme”

Angels@Essex, Creative UK, Screen South, Wired Sussex
Proud delivery partners of Create South East.

Who is Create South East?

Create South East is a consortium of businesses, agencies and local government bodies who have come together to work with national statutory agencies to deliver the South East part of the national Create Growth Programme.

Our purpose is to ensure that the support offered is high quality, relevant, up-to-date and discipline specific.

Applications and Eligibility

Every creative company is unique so we have devised an application process that enables us to get to know more about your business and tailor our support to suit your needs.

Eligible companies should be based in the Essex, Kent or Sussex, and have a registered commercial company operating in the creative industries.

Freelancers, sole traders or charities/CIC's without a commercially trading limited company arm are **not** eligible for this programme.

If you are eligible, we invite you to complete the Expression of Interest form via the button below. A member of the team will check your Expression of Interest form to confirm your eligibility and then invite you to submit a full application.

How does the programme work?

Once we have received your full application form, our team will assess your application with a panel of expert mentors, to offer you one of our two support strands available. These are:

Stage 1

Our Stage 1 programme aims to support businesses looking to bolster their business foundations through optimising their IP, market knowledge and networking connections, to grow to the next level of their business development. This programme will take place over the course of 6 months and will be a hybrid of in person and online events, including allotted coaching hours to gain unique feedback on your business.

Stage 2

Our Stage 2 programme focuses on helping established businesses elevate their entrepreneurial knowledge and catapults them into the world of commercial investment through a deeper understanding of what investors are searching for, and identifying this within their business. This 6-7 month programme runs through a series of in person and online workshops, as well as additional learning and networking opportunities to help businesses find their space within the sector. This programme includes the help of a dedicated 1-2-1 mentor, to work with you along your growth journey and develop your unique business plan.

Programme Partners



Head to the website and fill out our Expression of Interest form

createsoutheast.org.uk

CREATE
South East