

# CREATE

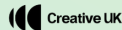
## South East

13th January 2026

# Create South East Showcase



Create Growth Programme



South East  
Creative  
Economy  
network



Innovate  
UK



## Event Programme

### Date & Time

Tuesday 13th January, 3pm – 7pm

### Location

The Battlebridge Room, Kings Place, Kings Cross, 90 York Way, London, N1 9AG

### Schedule

**3:00pm**

Arrival with Tea and Coffee

**3:20pm – 5:00pm**

Pitches from businesses participating in the Create South East Programme

**5:00pm – 5:15pm**

Keynote from Susan Elliott

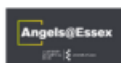
**5:15pm – 5:30pm**

Closing Remarks

**5:30pm – 7:00pm**

Networking Reception in Exhibition Space

**We would like to thank our programme partners for their continued support of the programme and programme members**



## Meet the businesses

The businesses featured today have been a part of our Create South East business support programme. There will be a selection of pitches from our businesses and an expo space where more of our founders will be showcasing.

We're extremely proud to present these businesses today to showcase their growth and celebrate their journey.

## Business Pitches

### CALMR®

#### CALMR

CALMR® is a Brighton-based wellness brand designing wearable tools for mental and physical health. Their flagship 'Hug' garments use deep pressure stimulation (DPS)—the power of touch—to calm the nervous system and support emotional regulation.



[calmrpeople.com](https://calmrpeople.com)



CALMR LTD



[@calmr.clothing](https://www.instagram.com/calmr.clothing)

### COOLIT

#### Coolit

Coolit transforms personal cooling for injectable medicines into beautiful lifestyle objects. Coolit 'One' is a portable case designed to safely carry injection pens and needles at the optimal temperature with no need for freezing or batteries.



[@coolitdesign](https://www.instagram.com/coolitdesign)



## Joyvié

Joyvié are developing a patent-pending faecal incontinence brief that transforms how care is delivered and, more importantly, how dignity is preserved.



[wearejoyvie.com](https://wearejoyvie.com)



Joyvié Health Ltd

## MildBury

## Mildbury

Co-founded by fashion designer Lucy and AI engineer Jason, Mildbury offers an AI-driven SaaS platform that automates garment pattern making. The tool transforms design drawings directly into production-ready patterns, significantly speeding up fashion design development.



[mildbury.com](https://mildbury.com)



Mildbury



@mildbury



## NeoViews

NeoViews, a deep-tech startup in sports analytics, revolutionises the industry by providing football clubs and broadcast media with an affordable, AI-driven platform for real-time performance, tactical, and game analysis.



[neoviews.io](https://neoviews.io)





## GAME WORKS

### Gameworks

Gameworks is a production and publishing platform that uses both human resource and AI to tackle core inefficiencies across the entire workflow, enabling studios to bring better games to market, faster and more reliably, the first holistic, end-to-end platform for managing video game production.



[gameworks.tech](https://gameworks.tech)



[Say More Studios](#)



### Say More Studios

Say More Studios is a female-led creative company specialising in Impactful Content Production, Original IP Development, and Behaviour-Change Consultancy. Their work disrupts, connects and reframes.



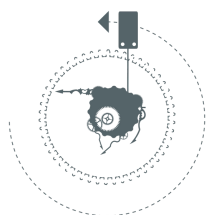
[saymorestudios.com](https://saymorestudios.com)



[Say More Studios](#)



[@saymorestudios](#)



ticktockrobot  
setting things in motion

### ticktockrobot

Ticktockrobot is a creative animation studio specialising in bold, character-led storytelling. They design and produce bespoke animated content for brands, broadcasters, and agencies – from explainer films to original IP.



[ticktockrobot.co.uk](https://ticktockrobot.co.uk)



[@ticktockrobot](#)



[ticktockrobot](#)

## Business Expo

### BEAKUS

#### Beakus

Beakus is an established animation studio based in Lewes, East Sussex, founded by experienced director and producer Steve Smith. They create original distinctive animation for clients including BBC, Sky, Disney, Google, The Guardian, The Wellcome Trust, The British Library, and The Science Museum.



**beakus.com**



**Beakus**



**@beakus**



#### Constellation Marketing

Constellation Marketing is all about creating connections and telling stories. Based in Colchester, they've been helping businesses across the region for over a decade. Their services focus on four key areas: branding, design, content, and web. Strategic thinking underpins our creative approach.



**constellationmarketing.co.uk**



**@constellation\_marketing**



**Constellation Marketing**



#### FrancisKnight

FrancisKnight is an award-winning public art consultancy founded by Co-directors Louise Francis and Laura Knight. The team has over 20 years' experience commissioning professional artists to create bold and ambitious artworks for the public realm.



**francisknight.co.uk**



### Playtest Games

#### Playtest Games

Playtest Games specialises in playtesting products with kids and families. They regularly test products for some of the biggest kids' brands (CoComelon, Bluey, Teenage Mutant Hero Turtles, Barbie); these include apps, games, TV games and web-based experiences for Paramount, BBC and Sky Kids.



[playtestgames.co.uk](https://playtestgames.co.uk)



[Playtest Games](#)

*Scribble & Daub*

#### Scribble & Daub

Scribble & Daub creates beautiful illustrated paper products designed to be kept and treasured. They use the finest materials and artisan processes to offer a collection of cards & decorations that are tiny hand-painted works of art, for stylish gifting, celebrations & correspondence.



[scribbleanddaub.com](https://scribbleanddaub.com)



[@scribbleanddaub](#)



#### Sorcha Bridge Photography

Sorcha Bridge Photography is a Brighton-based creative studio blending photography, digital art, and hand-finished printmaking to create distinctive, collectible artworks. Led by Sorcha Bridge, a photographer and artist with a strong background in music culture, the studio produces limited-edition art prints celebrated for their vibrant textures and unique finishes, including gold leaf, silkscreen, and holographic elements.



[sorchabridge.com](https://sorchabridge.com)



[Sorcha Bridge](#)



[@sorchabridge](#)



## Strictly Immersive

Strictly Immersive is a micro-company, founded by award-winning BBC Radio playwright Avin Shah, to make virtual/mixed reality narrative games. In 2023 they published a free app for the Meta Quest – This Is Your Country Too: an interactive comedy about navigating the pitfalls of airport immigration.

 [strictlyimmersive.com](https://strictlyimmersive.com)



## The Sustainable Sequin Company

Founded in 2018 by Rachel Clowes, The Sustainable Sequin Company is dedicated to providing the fashion industry with more sustainable embellishments. The Company researches, develops and creates lower impact sequins for fashion brands, independent designers and embellishment enthusiasts alike.

 [thesustainablesequincompany.com](https://thesustainablesequincompany.com)

 [@thesustainablesequincompany](https://www.instagram.com/thesustainablesequincompany)

 [The Sustainable Sequin Company](https://www.linkedin.com/company/the-sustainable-sequin-company)



## UK Creative Festival

The UK Creative Festival brings together the creative industries and emerging talent from across the UK. Set against the backdrop of Margate, our annual event is a celebration of UK creativity and innovation hosting the Creative Circle Awards, and a hive of opportunity with a free to attend careers fair for the next generation.

 [ukcreativefestival.co.uk](https://ukcreativefestival.co.uk)  [@ukcreativefestival](https://www.instagram.com/ukcreativefestival)

## Event Host



### **Siobhan Kenny MBE**

Siobhan's career specialising in marcomms and business strategy spans the private and public sectors in Government and the creative industries. Siobhan currently runs her own consultancy and has worked with us across the Create South East programme.

## Guest Speaker



### **Susan Elliott**

Senior Manager, UK Network  
(South East), British Business Bank

As the British Business Bank's representative in the field, Susan is working with key organisations in the South East involved with SMEs. BBB is driving economic recovery and growth by making finance markets for smaller businesses work more effectively, enabling those businesses to survive, prosper, grow and build UK economic activity.

## Pitch Panel



### **Greg Tufnell**

**Managing Partner at Prime Advantage Capital Partners**

As Founder and Managing Partner of Prime Advantage Capital Partners, Greg's clients and roles include strategic, operational and commercial advisory as well as multiple, completed fund raises across D2C and B2B Consumer, Consumer Tech, Creative Digital and E-Commerce.



### **Deborah Gruenberger**

**CEO and Creative Director at Spark Consultancy**

Deborah Gruenberger is founder and creative director of a design and marketing consultancy with over two decades of experience in the startup ecosystem.



### **Nick Cavander**

**Senior Portfolio Manager, Creative UK Investment Team**

Nick manages Creative UK Investments' portfolio team and help companies access our £35m Creative Growth Finance Fund offered in partnership with Triodos Bank and backed by the British Business Bank to support the UK's creative sector.



# CREATE

## South East

**Create South East** is a business support programme aiming to bring together a community of creative businesses and founders across Kent, Essex and Sussex. Through various workshops, programme mentoring, and events, we offer business support to founders trying to grow their creative businesses in a challenging landscape.

Formed by a consortium of businesses, agencies and local government bodies, we hope to grow the creative economy in the South East through this support.



**Don't forget to sign up to our newsletter to stay up to date with all of our news, activity, and events. Scan the QR code to join our mailing list.**



[createsoutheast.org.uk](https://createsoutheast.org.uk)



Create South East



@createsoutheast1

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 **@createsoutheast1**

 **createsoutheast.org.uk**